



WISCONSIN'S GROWING

Business Expansion News Compiled by Forward Wisconsin

First Quarter 2006

APPLETON – **Arrow Moving Systems**, a Mayflower moving agency with sixteen employees, is constructing a new 17,500-square-foot facility on 3.25 acres in the Southpoint Commerce Park. The independently-owned moving services company hopes to move into its new facility – the first in the Southpoint Commerce Park – by late spring 2006.

APPLETON – **Weldcraft** will receive a \$250,000 low-interest loan and a \$100,000 training grant from the Wisconsin Department of Commerce to aid its \$2.2 million expansion. The project includes moving into a new facility and training workers on a new product line that is being transferred from the west coast. The company, a division of Illinois Tool Works, makes welding torches, will create 50 jobs.

ARCADIA – **Gold'n Plump Poultry** will update and expand its production complex and current operations. The \$38 million expansion is expected to be completed in 2008. The project will include adding 50 employees, increasing production capacity by 31% and building a larger hatchery area. The firm is a family-owned provider of premium chicken products. The Wisconsin Department of Commerce is providing a \$975,000 low-interest loan and a \$25,000 training grant to assist the project.

ASHWAUBENON – **Visonex LLC**, a provider of web-based disease management reporting services, is purchasing new equipment, launching new R&D efforts and creating nine new jobs. The Wisconsin Department of Commerce is providing \$100,000 from the Technology Venture Fund, \$6,000 from the Business Employees Skills Training program and a \$3,000 Technology Assistance Grant to help with the \$620,500 expansion project.

BELOIT – **Kettle Foods, Inc.** will receive a \$500,000 loan from the Wisconsin Department of Commerce and \$510,000 in Development Opportunity Zone credits from the City of Beloit to help the company build a new manufacturing facility in the Gateway Industrial Park. The 70,000-square-foot plant will create at least 100 new jobs with the largest U.S. seller of natural potato chips. The firm expects the new plant, which will process 50 million pounds of Russet potatoes per year, to be completed by the end of 2006.

BROOKFIELD – **Marshall & Ilsley Corporation** is planning a 55,740-square-foot addition to its processing center. The new space will accommodate a new training facility billed "M&I University." It will include six classrooms, an auditorium and several breakout rooms for meetings. The bank holding company will be adding onto its 82,000-square-foot, four story facility located on North Executive Drive.

CHIPPEWA FALLS – **Northern Crossarm Company**, a manufacturer and treater of pressure-treated wood, is constructing a 12,500 square-foot building that will house its wood treatment equipment. The expansion will create 20 new jobs and is being assisted by \$250,000 in Wisconsin Department of Commerce Technology Zone tax credits. The firm is the first company to commercially treat wood with Timbersil, a non-toxic and arsenic-free product that is less susceptible to fire.

FITCHBURG – **Symphony Corporation**, a developer of custom applications for clients needing specialized software, will locate in the Fitchburg Technology Campus. The business will occupy 4,000 square feet on the 2nd floor of the Park Bank building. The space is designed to allow for a large number of high bandwidth communication lines and sophisticated video conference capabilities.

FRANKLIN – **Southeastern Pediatrics & Adolescent Medicine Center** will open a 12,000-square-foot medical clinic on West Loomis Road. The clinic will occupy about 4,000 square feet of the planned building with the remainder to be leased to other doctors. Construction is expected to start in June and should be completed by the end of the year.

GREEN BAY – **Schneider National Inc.**, the nation's largest truckload provider, is hiring 350 more employees, including 250 more professional truck drivers and 100 full-time and part-time office workers. The company's growth is being fueled by new business as well as expanding relationships with clients in the Chicago to Green Bay corridor.

HARTFORD – **HED Inc.**, a designer and manufacturer of solid state analog, digital and microprocessor controls for mobile equipment and off-road machinery applications, will expand. The firm has announced that it will add on 20,000 square feet to its existing facility and hopes to complete the expansion by December 2006.

HARTFORD – **Utility Building Corp.** will build a 10,000-square-foot facility on 3.1 acres in the industrial park. The firm, a provider of materials to the utilities industry, is an affiliate of Hogan Electric.

HARTFORD – **Zellner Enterprises** will construct a 20,000-square-foot facility to house its trucking business on 11 acres in the industrial park. The owner originally purchased a six-acre site but later decided to buy another five acres. The company has grown from three employees and three trucks just two years ago to 18 employees and 12 trucks currently.

LA CROSSE – **Logistics Health, Inc.** is receiving \$4 million in New Markets Tax Credits to assist the firm in building a new 100,000-square-foot, \$12.6 million corporate facility in the downtown. The tax credit allocation was made by the Wisconsin Community Legacy Fund. The Credits help promote investment in distressed areas. The project will create over 200 jobs in the next two years. The new six-story building will also include several retail stores and a restaurant. The firm is a leading provider of military readiness, primary care, occupational health, homeland security and emergency preparedness services.

LA CROSSE – **Main Street Ingredients**, a maker of ingredients for the dairy, nutritional and food-processing industries, has opened a new research and development center. The center will be located in part of a 40,000-square-foot addition to its manufacturing plant. The firm has also invested in a state-of-the-art ice cream freezer that can create churned-type ice cream products.

TOWN OF LINDEN – **Sartori Artisan Foods, LLC**, is receiving \$90,500 in Agricultural Development Zone tax credits from the Wisconsin Department of Commerce. The credits will be used for job creation, environmental remediation and capital investment. The firm is investing \$950,000 to purchase the assets of the former Linden Cheese Company and update and expand the facility – creating 13 jobs.

MADISON – **SAFC** has finished a 38,000-square-foot, \$12 million expansion of its high potency advanced pharma intermediates (API) facility. The biochemical manufacturer will eventually add 30 to 40 new jobs due to the project. The company, a member of the Sigma-Aldrich Group, will more than double its space and manufacturing capacity with the expansion of its two-story building.

MILWAUKEE – **Bon-Ton Stores Inc.** will add about 100 jobs here as a result of its purchase of Sak's Inc. Northern Department Store Group. About 50 to 60 people will transfer from the firm's Pennsylvania office with additional employees to be hired locally.

MILWAUKEE – **Falk Corp.**, a manufacturer of gear drives and other industrial power equipment, will add 90 more jobs to its expanding factory in the Menomonee Valley. The Milwaukee Redevelopment Authority will help finance improvements to the company's plant that would allow the firm to recover about \$1.5 million of property taxes generated by those improvements. The financial assistance will assist the business to create more jobs and operate more efficiently.

MILWAUKEE – **Harley-Davidson Inc.** will build a museum complex on a 20-acre site that will be ready for the company's 105th birthday party in the summer of 2008. The initial design includes three buildings totaling 130,000 square feet that features the museum, company archives, a restaurant, a café, a gift shop and special event space. The museum complex will create 70 full-time jobs and is expected to draw 350,000 visitors annually. Future buildings, totaling 100,000 square feet, will provide offices for Harley employees.

MILWAUKEE – **Proven Direct Inc.** plans to locate to the former Milwaukee Stockyards site and lease 50,000-square-feet in a soon-to-be built 100,000-square-foot building. The printing and direct-mail marketing services firm, which has 56 employees and plans to have 80 by 2008, will move into the new facility in early 2007.

MILWAUKEE – **St. Ann Center for Intergenerational Care** plans to add a \$3 million respite care center to provide a temporary overnight care option for the disabled and elderly. The two-story, 10,000-square-foot addition will be attached to the firm's existing 43,000-square-foot location. It will be able to accommodate 2,500 people per year with stays of no longer than 20 days.

MILWAUKEE – **Sajan**, a River Falls headquartered translation service and technology provider, has opened a regional office. The location will enable the firm to meet increasing client demand in the Milwaukee, Madison and Chicago markets.

NEENAH – **Custom Marine Inc.**, a manufacturer of exhaust systems and components, has announced plans to build a new 95,000-square-foot, \$5 million facility. The new factory will more than double the firm's current plant size and increase employment by at least 30 jobs. The City of Neenah will invest \$250,000 in infrastructure improvements through the use of tax increment financing. The company's goal is to have the new plant running by August.

NEENAH – **J.J. Keller & Associates, Inc.** has introduced a new web-based product that will help create 71 new positions within the large technical publishing firm. Over 700 firms have already subscribed to the new product which cost \$1.2 million to develop. The Wisconsin Department of Commerce is providing \$250,000 in Technology Zone Credits to help with the expansion project.

STURGEON BAY – **Future Machine**, a start-up medical device manufacturer, has begun operations in the Sturgeon Bay Industrial Park. The company is operating in the former Emerson Motors building and will produce plastic and titanium screws and surgical implements. The business will initially create 20 jobs with plans for 75 employees in five to seven years. The Door County EDC and the County of Door Revolving Loan Fund provided low interest loans to assist the project.

SUN PRAIRIE – **Madison-Kipp Corporation** has announced plans to set-up a facility in the Sun Prairie Business Park. The firm, a manufacturer of aluminum die-cast parts, will spend \$8 million to equip the former Flambeau Micro plastics factory. The 70,000-square-foot building will produce rear-wheel drive units and will initially employ 20 with a potential of up to 200 new jobs being created within four years.

SUSSEX – **Quad Graphics**, the largest privately-held commercial printer in the Western Hemisphere, will receive up to \$3 million in Enterprise Development Zone tax credits from the Wisconsin Department of Commerce. The credits will help create up to 750 new jobs at the company's Sussex, Hartford and Lomira facilities. The firm just wrapped up a \$300 million investment in state-of-the-art equipment to upgrade their print production platform at the three facilities.

WAUKESHA – **A to Z Printing**, a commercial printing company, and its sister company, **F.J. Marek Enterprises**, a specialty packaging and finishing company, will merge. The combined company - **The Marek Group** - will be adding 40,000 square feet to its existing 75,000-square-foot headquarters as a result.

WAUWATOSA – The Blood Center of Wisconsin is constructing a 35,000-square-foot, \$16 million addition to its research facility. The expansion will allow the organization to increase its number of lab modules to 30 from 17 and add ten more positions in the next five to seven years. The institute currently has about 100 people on its research staff and supplies blood and blood products to 56 hospitals that serve 62% of the state's population. It is one of only four blood centers in the world with a significant blood research program.

WAUWATOSA – Centers for Diagnostic Imaging has expanded its diagnostic center to provide treatment and injection procedures that have usually been done at hospitals. The group had already invested \$850,000 to create a 2,600-square-foot interventional procedures clinic in December 2005. The practice is staffed with four interventional radiologists who are faculty members at the Medical College of Wisconsin. The goal of the operation is to keep people out of the hospital for financial and medical reasons.

WEST BEND – West Bend Mutual Insurance will more than double the size of its corporate headquarters and add more than 100 employees over the next 10 years. The casualty and property insurance company plans to add 205,000-square-feet and a parking garage to its already existing 150,000-square-foot building. Construction is expected to start in early summer 2006.

WHITEWATER – Husco International Inc. plans to add 46,000 square feet to its plant, marking its second expansion to this facility in the past four years. The Waukesha-headquartered firm is a manufacturer and developer of hydraulic and electrohydraulic machinery for the automotive and construction markets. The addition will bring the facility to a total of just over 126,000-square-feet.

WISCONSIN DELLS – Great Wolf Resorts Inc. has opened a new 38,000-square-foot expansion at Great Wolf Lodge that includes eight new waterslides. The new area, named Bear Track Landing, doubles the lodge's indoor water park area to 76,000 square feet. Bear Track Landing is the last phase in a three-year, \$46 million expansion at the facility.

WISCONSIN RAPIDS – Prestige Milk Proteins LLC has been awarded a \$250,000 Community Development Block Grant-Economic Development grant by the Wisconsin Department of Commerce to purchase equipment as it retools the former Arpin Dairy. The assistance will help create 133 new full-time jobs within the next two years. The firm, a partnership of three existing companies, will process liquid milk in the 118,000-square-foot building. Stevens Point-based CAP services and U.S Rep. David Obey's office also helped obtain assistance for the project.

WRIGHTSTOWN – Coating Excellence International will expand and add \$8 million in equipment at its facility in the Wrightstown Business Park. The firm is a specialized extrusion coating and printing company and produces high quality extrusion coated and laminated products for a wide variety of markets. The project will include extensive remodeling and add about 75 new production employees. The Wisconsin Department of Commerce will provide a \$38,658 training grant and up to \$250,000 in Technology Zone tax credits to assist the project.

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