



WISCONSIN'S GROWING – BUSINESS EXPANSION NEWS

Second Quarter 2009

BELOIT — Regal Beloit Corp., a manufacturer of mechanical and electrical motion control and power generation products, announced that it had completed a public offering of more than 4.3 million shares of common stock to the general public. The company expects to generate more than \$150 million in net proceeds from the sale, after deducting underwriting discounts and commissions, and other expenses. Regal Beloit will use the proceeds from the sale for general corporate and working capital purposes, which could include repayment of long-term debt and funding of future acquisitions.

BROOKFIELD — Environmental Systems Inc. (ESI) will be moving its headquarters to a new building at 3410 Gateway Road, near the corner of Capitol Drive and Gateway Road in the Gateway West Commerce Center. ESI will move its headquarters to the building from its current location in a 15,000-square-foot building at W223 N603 Saratoga Dr. in the City of Pewaukee. ESI will lease space in the 34,108-square-foot building from Brookfield-based Hunzinger Construction Co., which is the developer and general contractor for the project. About 8,425 square feet of space in the building will be available for lease.

BROWN DEER — Traffic and Parking Control Co Inc. (TAPCO), an Elm Grove company that is benefiting from an increased desire for traffic safety and energy efficiency in the United States and internationally, is moving to larger headquarters in Brown Deer to accommodate business growth. TAPCO is doubling its size in its new headquarters and expanding its workforce. The company is renovating a former printing plant at 5100 W. Brown Deer Road., where it expects to move into the 128,000-square-foot building this spring. The company anticipates its expansion project will lead to the creation of 15 new jobs, on top of its current base of 120 employees. TAPCO will invest about \$1 million to renovate the building, incorporating green, sustainable building practices as much as possible.

EDGERTON — Holley Moulding Inc. expects to complete a move from its distribution facility from Sun Prairie to Edgerton by mid-July, according to Jay Mills, the firm's general manager. A manufacturer of wood mouldings and mill work that moved from Oregon to Wisconsin in 2002, Holley expects to continue employing 50 people at the new Edgerton location. Holley, will occupy about 200,000 square feet in the former Caterpillar building. Holley, which has a manufacturing plant in Stoughton, is moving its warehousing operations to Edgerton because the building there is better suited for what they do now in Sun Prairie. Operational efficiencies will be enhanced due to the move to Edgerton. The move also allows the firm to expand its distribution space from 160,000 to 200,000 square feet, he added.

GERMANTOWN — L.T. Hampel Corp., a thermoformed plastic manufacturer, plans to add 88,500 square feet to its 100,000-square-foot facility. The expansion is expected to add 10 jobs to Hampel's work force of 79. The expansion is largely due to Hampel's recent partnership with Satellite Industries, a Minneapolis-based manufacturer of portable restrooms. Satellite has taken ownership, operation, sales and marketing of Hampel's branded portable restroom products. Hampel has been selected by Satellite as its manufacturing partner, and will produce thermoformed portable restroom components for the Minnesota-based company.

GREEN BAY — Kohler Power Systems' distributor, Green Bay-based Total Energy Systems, LLC, announced that it has expanded into Michigan, and is the representing distributor for Kohler Co.'s full line of power systems for Michigan's western region and the Upper Peninsula. Total Energy Systems (www.TotalEnergySystems.com) will provide sales and service for Kohler Power Systems' industrial, marine, mobile and residential generators, and transfer switches and switchgear. Total Energy Systems also serves Minnesota, North Dakota and Wisconsin. Total Energy Systems is taking over this territory after purchasing Coffman Electrical Equipment Co., which served as a Kohler Power Systems distributor since 1948. Total Energy Systems hosts a sales office, warehouse, and service center on the west side of Grand Rapids, near the Kent County International Airport. As the exclusive master distributor for Kohler Power Systems, Total Energy Systems offers a full-service location including sales, and 24/7 parts and power rental options.

HARTFORD — Hartford Area Development Corp., a nonprofit economic development agency, is buying 65 acres as it courts two hot prospects that might be moving to the future business park. The Hartford Common Council gave its general blessing to the project. The council unanimously approved a resolution pledging its continued cooperation with the agency, including the use of city financial assistance for the development. Once the future development lands some businesses, there will be more specific plans for the city to provide financing to help develop the business park, with the park's property taxes paying back those funds.

MADISON — Exact Sciences Corporation has received a \$1-million loan from the Department of Commerce to relocate its headquarters and operations from Marlboro, Mass., to Madison. The company expects to make a significant investment in its relocated operations, creating as many as 150 jobs over five years, as it achieves its commercial milestones. The company is developing an innovative, patient-friendly screening technology for colorectal cancer, the second leading cause of cancer-related deaths in the United States. Exact Sciences Corporation is a molecular diagnostics company focused on colorectal cancer. The company has extensive intellectual property protecting its non-invasive, molecular-screening technology for the detection of this disease. It is estimated that that one-third of colorectal cancer deaths could be prevented if more people underwent regular screening. The five-year survival rate for those whose cancer is detected early exceeds 90 percent. The company will use its loan for equipment and working capital related to the relocation.

MADISON — Journal Communications, Inc. has closed on its \$6.6 million purchase of a Boise, Idaho television station. Journal Communications, announced the acquisition of KNIN-TV, the CW Network affiliate in Idaho's capital. Its Journal Broadcast Group, Inc. already owns KIVI-TV, Boise's ABC affiliate. It also owns four FM and two AM radio stations in Boise. Journal Broadcast Group now owns a total of 13 TV stations and 35 radio stations in 12 states.

MADISON — Minnesota's Globe University plans to spend \$12 million to open two branches of its for-profit, career college network. First up is Middleton, where campus director Brock Vander Velden said the 31,000-square-foot building under construction at 1345 Deming Way, east of the Marriott Madison West, is "on track" to open in mid-June. Degree programs in business, health care, criminal justice and other high-demand areas such as massage therapy and veterinary technology will start July 20, he said. There are plans to buy land in the American Family Business Park on Madison's East Side for the second location, to offer classes starting in January. Each building will have about 20 classrooms on two floors, with labs, office space, a library, a student resources area and a student commons.

MADISON — Roche Madison welcomed officials of its parent company, Swiss pharmaceutical giant Roche, to its new quarters. Formerly Mirus Bio, the company was purchased by Roche last year for \$125 million. It has moved from the MGE Innovation Center, 505 S. Rosa Road, to a building on the other side of University Research Park, at 465 Science Drive, which has been updated and equipped in a \$4.4 million project. The move more than doubles the space for the company. Roche Madison has 45 employees and expects to hire another four to six, mainly scientists, over the next six months to a year.

MADISON — Ruekert-Mielke Inc., based out of Waukesha, Wisconsin, announced that it has opened a branch office in Madison at 258 Corporate Dr. "We believe in the growth potential of the Madison area and are excited about being able to offer our wide range of services and experience to clients," said William Mielke, president and chief executive officer. "The very capable pool of professionals in the area has always contributed to the region's success. We are excited to add our talented engineers, financial analysts, geographic information systems staff, planners and field services personnel to this group." The office is fully linked to the firm's Waukesha and Kenosha offices so that the complete array of services offered by the 110-person firm is also available in Madison. The new office will allow Ruekert/Mielke to offer an enhanced level of service to existing clients, and reach new clients in the Madison area.

MADISON — Virchow Krause & Company LLP, which has a substantial office in Milwaukee, announced that it has changed its name to Baker Tilly, as part of an agreement to become the exclusive U.S. branded firm in the Baker Tilly International network. The company is not merging or being acquired by London-based Baker Tilly International and there will be no change to the firm's leadership, the company said. Virchow Krause has been an independent member of the Baker Tilly International Network since 1999 and will maintain that status. The firm will operate under the legal name of Baker Tilly Virchow Krause LLP.

MEQUON — HAINBUCH, a manufacturer of workholding products, recently broke ground on a 13,000-square-foot facility near the intersection of Donges Bay Road and North Commerce Street in Mequon. When it is fully operational, the company will begin manufacturing some of its components there. HAINBUCH America currently has 10 employees. Its local workforce only handles sales, engineering and service. The company will begin manufacturing operations in Mequon once its new facility is finished later this year, said Jurgen Bettray, president of HAINBUCH America. The company will only hire about two people for its manufacturing operations at first. The company will only occupy half of the 13,000-square-foot facility, but hopes to lease the remaining space within three years. The company designs and builds work-holding equipment that holds parts during the CNC machining milling, lathing and hobbing processes, Bettray said. About 90 percent of HAINBUCH's tools are used for holding steel parts for a wide range of industries, including automotive, medical devices and implants, musical instruments, aerospace and military applications.

NEENAH — Bemis Company, Inc. announced that it has acquired the South American rigid packaging operations of Huhtamaki Oyj, a global manufacturer of consumer and specialty packaging. This rigid packaging business, which includes three facilities in Brazil and one facility in Argentina, recorded annual net sales of approximately \$85.8 million in 2008, primarily to dairy and food service markets. In this transaction, Bemis acquired the common stock of Huhtamaki Plásticos Rígidos Brasil Ltda and Huhtamaki Argentina S.A. for a total purchase price of approximately \$43 million.

NEW BERLIN — Buy-Seasons Inc. has brought jobs to its headquarters in New Berlin and is considering bringing more positions there in the near future. This comes after acquiring a competitor in 2008. BuySeasons President and CEO Jalem Getz said his company purchased Celebrate Express in August for \$31 million. To date, Getz said 50 jobs have been relocated to Waukesha County as a result of that acquisition. BuySeasons is the largest retailer of child and adult costumes online, Getz said. It also sells party supplies. BuySeasons is owned by Liberty Media Corp.

MILWAUKEE — ARI Network Services Inc., a provider of electronic parts catalogs and related technology and services, announced it is acquiring the assets of Virginia Beach, Va.-based Channel Blade Technologies Corp., a provider of websites, lead management and marketing automation solutions in the marine and recreation vehicle markets. Terms of the transaction were not disclosed. Channel Blade's customers will gain access to ARI's e-commerce and website marketing capabilities. ARI said its current customers will benefit from Channel Blade's fully integrated manufacturer and dealer lead generation and marketing automation solutions which shrink the sales cycle and turn more prospects into customers. The acquisition is expected to add more than \$3.5 million in revenue to ARI.

MILWAUKEE — Bryant & Stratton College announced that it will open a third campus in the metro-Milwaukee area, which will be located at Bayshore Town Center in Glendale. The campus will occupy more than 37,000 square feet of office space, making it the second largest tenant at Bayshore. The new campus at Bayshore Town Center is expected to open by the fall of this year and will feature bachelor's and associate's degree programs in business, health care, financial services, IT and criminal justice. Additionally, the college says expansion plans are underway for its downtown Milwaukee campus at 310 W. Wisconsin Ave. to further accommodate growing enrollment levels. Bryant & Stratton currently occupies 37,000 square feet of space in the building and plans to add another 9,000 square feet of space, for a total of 46,000 square feet of space, by Sept. 1 to add a larger library, a technology center and a crime scene laboratory.

MILWAUKEE — Douglas Dynamics will expand its Milwaukee factory as it closes a plant in Johnson City, Tenn. The company said it will shut down the Tennessee factory by September 2010 and shift production to its plants in Milwaukee and Rockland, Maine. Construction is expected to begin by early fall. Douglas makes snow and ice-control

equipment that attaches to pickup trucks. Its brands include Western, Fisher and Blizzard. The firm employs about 475 people, with 200 in Milwaukee. Douglas will eliminate 100 jobs in Johnson City. Douglas is owned by Aurora Capital Group, a Los Angeles investment company.

MILWAUKEE — Lakeview Equity Partners, LLC, a Milwaukee-based private equity fund, announced the completion of a deal to acquire the event housing and registration assets of Ambassadors, the Atlanta-based events travel services company. With this transaction both Ambassadors and Travel Technology Group, LLC, the Chicago-based event housing and travel provider, will operate under the Lakeview umbrella, each continuing to offer tailored event housing solutions to the meetings and events industry. Lakeview Equity Partners provided the capital to complete the acquisition and will now be the majority shareholder of the two event services providers. Lakeview Equity Partners acquired a majority interest in Travel Technology Group a year ago. Both Ambassadors and Travel Technology Group will operate as separate entities.

MILWAUKEE — The University of Wisconsin–Milwaukee (UWM), the Children's Research Institute and the Medical College of Wisconsin have been awarded an \$8.5 million federal grant to combine their individual areas of expertise to form a national research powerhouse in the area of children's environmental health. The Children's Environmental Health Science Core Center (EHSCC) is the only such center in the country devoted solely to this field and is unique in its broad, team-based approach. Plans are being made to house the administration of the Children's EHSCC in the UWM School of Public Health. Currently three additional faculty members are being recruited to join the planned UWM School of Public Health and the Children's EHSCC.

MILWAUKEE — The U.S. Army Corps of Engineers, Detroit District, announced it has awarded a contract of \$4.04 million to renovate the operating rooms at the Clement J. Zablocki Veterans Affairs Medical Center in Milwaukee. The \$4.04 million award will be used to renovate a second floor wing of the Department of Veterans Affairs medical center and create a new surgical suite consisting of five sizable operating rooms and a sterile supply core area. The renovation is one of 17 projects at seven VA facilities where the Detroit District will supervise construction in Wisconsin, Michigan or Indiana.

PEWAUKEE — Spancrete has announced its acquisition of MobileGreen Precast LLC, the nation's first mobile precast company, and its environmentally and economically friendly mobile precast technology. Currently limited to new construction projects in the Midwest, the acquisition enables Spancrete to expand its customer reach to encompass the continental U.S. The mobile precast model involves developing temporary precast plants near a project, reducing transportation requirements and fuel inefficiencies, resulting in reduced construction costs and numerous environmental benefits.

PHILLIPS — Northcentral Technical College (NTC) held a groundbreaking of the Phillips Campus remodeling project on Monday, May 11, at the NTC Phillips Campus, resulting in the new Center of Excellence in Advance Manufacturing. School board members, Phillips School District administration, Phillips Chamber of Commerce director, students, instructors and several other people were present for the groundbreaking ceremony. Lori Weyers, president of NTC, commented on how the center would partner business, government and education, provide Price County with a training center that would be state of the art, and be able to educate students for advanced jobs that have not yet been created. NTC is collaborating with UW-Stout and UW-Superior to enhance their program offerings. The Center of Excellence will include the addition of classroom space, learning labs, manufacturing technology, and a new student lounge and student services center as well as additional course offerings. The expansion and remodeling is due in part to the donation of a building and land from Phillips Plastics. The center is set to be completed in spring 2010.

RIVER FALLS — NCCM Company, a start-up company, announced it has purchased the leading technological solution for the millroll business from 3M Company. NCCM has acquired this technology which had made these mill roll products the world market's premier choice. This mill roll is sold to 3- value-added resellers around the world. NCCM is now operational in the River Falls Industrial Center. The Regional Business Fund, Inc. assisted with NCCM's transaction.

RIVER FALLS — UW-River Falls celebrated the grand opening of their Tissue and Cellular Innovation Center (TCIC) on campus in March. TCIC is an innovative partnership that links bio-tech research with real world applications. The collaborative work of the tissue and cellular center was made possible through a strong public-private partnership between UW-River Falls, WiSys Technology Foundation, Inc., Marshfield Clinic and Phillips Plastics Corporation. The center has hired a post-doctoral fellow who will work with Dr. Lyden to support ongoing research and mentor students. This center is among four other centers under development on UW System campuses.

SHARON — Exacto Inc., a small Illinois company that makes additives that boost the performance of crop-protection chemicals, is moving to Sharon in Walworth County. Now located a couple of miles south of the state line in Richmond, Ill., Exacto has purchased a 50,000-square-foot building in Sharon that will more than double the firm's existing space. A key factor in buying the new plant was access to a rail spur, said Dave Langemo, sales and marketing development manager. Exacto employs about 25 people. The firm sells its products to the agricultural, forestry and landscaping markets.

SPOONER — Cortec, an aerosol-filling plant, is planning an expansion for this spring. Prior to the March 18, 2008, explosion that rocked the plant in Spooner, the company's owner and president said he had thought about expanding the operation, even though the plant is on the tail-end of a \$5 million reinvestment, including cost of fines and the state-of-the-art manufacturing and safety equipment installation. In May, the plant will be fully 100 percent efficient, meaning it will be three times faster with four times the capacity of the old plant and with high-tech safety precautions she has referred to as "James Bond technology." Vignetti said the company is poised to nail down huge contracts with industry giants like RustOleum, a company Cortec previously had secured a contract with to fill their aerosol cans, a contract that the explosion blew away like the east part of the building.

SUPERIOR — The Alberta Clipper and Southern Lights pipeline projects will begin later than expected but Enbridge Energy says it may hire more workers than expected — up to 3,000 people, in the coming months. The company is still awaiting permits from the federal government and the Wisconsin Department of Natural Resources, but Enbridge Energy hopes to begin hiring in July. Laborers Local 1091 Business Manager Dan Olson says 50 to 75 people from the Superior and Duluth area will work on the pipeline. Olson says these projects couldn't have come at a better time. Work is already underway on the Canadian portion of the Alberta Clipper project. That pipeline will span 1,000 miles from Superior to the Alberta Oil sands. The Southern Lights pipeline will cover 674 miles from Chicago to Clearbrook in northwestern Minnesota.

WAUKESHA — General Electric Co. announced this morning that it will invest \$3 billion on health care innovation, intended to lower costs and improve care. The \$3 billion will help create at least 100 new innovations to lower health care prices, increase access and improve quality by 15 percent, a company release says. The company is also committing \$2 billion financing and \$1 billion in GE technology and content to improve health care information technology and health in rural and underserved areas. GE Healthcare's U.S. headquarters are in Waukesha, and the company has about 7,000 employees throughout Wisconsin. The \$6 billion investment in global healthcare initiatives will turn into new jobs, opportunities and expansion in the metro Milwaukee area, said Arvind Gopalratnam, a GE Healthcare spokesman.

WAUKESHA — Waukesha Tool & Stamping in Sussex said it has acquired Parkview Metal Products of Lake Zurich, Ill. The acquisition adds fabrication and robotic welding to the Waukesha Tool's capabilities while expanding its stamping and automated assembly services, the company said. Waukesha Metal Products will add 20 employees in its fabrication department and 15 in stamping, hiring at both Wisconsin and Illinois facilities. Waukesha Tool plans to continue fabrication services as Parkview Metal Products at the Lake Zurich facility until the end of the year. Financial terms of the acquisition were not disclosed.

WAUPACA — Centerline Machine Inc. plans to break ground this July on a \$1.7 million project in the city's industrial park. The company plans to build a new, 30,000-square-foot manufacturing facility. In October, a 6,500-square-foot building was constructed off of Wendt Drive. Two years later, he doubled the size of his building. Centerline Machine Inc. presently employs 31 people, and plans call for adding between 15 and 20 employees during the next five years. Plans include incorporating "green" ideas into the new building by using natural light on three sides of building.

WAUSAU — PDM Bridge will be hiring between 12 and 24 new workers. The creation of new positions, from welding to project management, is a welcome bit of bright news for Wausau. PDM Bridge is just one example of a local company who is hiring and expanding its business as a result of the injection of federal stimulus dollars.

WAUWATOSA — Clifton Gunderson, one of the nation's largest certified public accounting and consulting firms, announced it has relocated its corporate headquarters from Peoria, Ill. to Wauwatosa. The company's office is located at 10001 Innovation Dr. in the Milwaukee County Research Park. The shift of the company's corporate headquarters was made in conjunction with the promotion of Krista McMasters to CEO. "Milwaukee is a vibrant city, rich in culture and history, and locating our firm headquarters here reinforces our commitment to Wisconsin and to our local clients." said McMasters. This decision will allow us to better support and meet the needs of our Milwaukee-area clients while continuing to provide the high level of quality and service they have come to expect.

WAUWATOSA — The Wauwatosa Fire Department facility is poised to start construction on a replacement for Fire Station No. 1. The Common Council approved a contract with construction firm J.P. Cullen, which will likely break ground on the project sometime in June. The new 29,500-square-foot, two-story station will offer more space for apparatus storage and maintenance and training activities, modern mechanical systems and sustainable design features. It will also provide a safer working environment, one where firefighters do not have to worry about cracking walls and support columns collapsing around them. The new station will provide four apparatus bays - one for each of the vehicles used by the station - and a maintenance bay that will serve vehicles from all three Wauwatosa fire stations. In addition, apparatus bay doors will be taller to provide clearance for modern firefighting vehicles. In the past, Wauwatosa has had to seek out costlier, more compact custom-made equipment that did not perform up to expectations. Administrative offices will be grouped together providing operational efficiencies.

WEST ALLIS — Merge Healthcare announced an alliance with Shanghai Kingstar Winning Co., a health care IT leader in China. The Merge Healthcare China office ("Merge China") will make available clinical imaging solutions and professional services to Kingstar Winning for use by more than 800 hospitals in its install base, as well as future Kingstar Winning customers. The Chinese government has announced a new health care reform plan, similar to the

American Recovery and Reinvestment Act of 2009, which allocates almost \$20 billion for health IT. The plan outlines \$125 billion (USD) in spending over the next three years, including a sizeable investment in rural health technology and infrastructure. Merge and Kingstar Winning said they will provide "cost-effective, quality solutions into more rural areas, leading to better patient care for these communities and contributing to the success of the reform plan."

WEST BEND — Gehl Foods is planning a four million dollar expansion of its bottle manufacturing plant in West Bend. Gehl Foods, a foodservice dairy products producer, built its 116,800-square-foot plastic plant at 825 Rail Way in 2007. The plant is on 11.6 acres in the city's River Road Industrial Park, Tax Incremental District 11. Total cost of the manufacturing and warehousing project was estimated at nine million dollars when it was announced in 2006. The manufacturing area of the plant will employ 42 people over three shifts. John Capelle, community development director for the city, estimated the expansion project will have a value of four million. Gehl Foods employs 250 and has a 750,000-square-foot facility in Germantown, where it produces more than two million servings of its products on 15 production lines, according to its Web site.

WEST ALLIS — The Sleep Wellness Institute Inc., Wisconsin's largest independent sleep disorders center, has opened two new sleep study rooms at its facility in West Allis in response to continuing increases in patient volume. The Sleep Wellness Institute now has 12 sleep study rooms, following its third expansion since 2005. The clinic is open 24 hours per day, seven days per week to allow patients to undergo sleep studies during the time of night or day that they usually sleep. The Sleep Wellness Institute is fully accredited to diagnose and treat sleep disorders among adults and children by the American Academy of Sleep Medicine. It also operates two CPAP2GO retail stores, in Franklin and Waukesha, which specialize in serving the needs of people diagnosed with obstructive sleep apnea, a common but serious sleep disorder.

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