

WISCONSIN'S STRATEGIC LOCATION

Wisconsin's strategic location
serves the U.S. and Canada



Wisconsin has a population of 5.6 million
people and is within 500 miles of:

- 38% of all U.S. manufacturing volume
- 31% of all U.S. manufacturing operations
- 30% of all U.S. business operations
- 36% of all U.S. capital investment by industry
- 33% of all U.S. population
- 27% of all Canadian manufacturing volume
- 46% of all Canadian manufacturing operations
- 22% of all Canadian population



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