

Wisconsin Women's Business Initiative Corporation

FACT SHEET

Mission:

The Wisconsin Women's Business Initiative Corporation (WWBIC) is a statewide economic development corporation providing quality business education, technical assistance and access to capital.

Business Loan Programs:

Loans of \$100-\$50,000 available to qualified businesses with an emphasis on women, people of color, and low-income individuals.

Business Education Programs:

Approximately 350 business courses and workshops offered in Milwaukee, Madison, Dane County, Racine/Kenosha, Green Bay/Fox Valley, Beloit/Janesville annually. Topics include business planning, entrepreneurship, marketing, financing, the Internet, and personal money management.

Areas of Special Knowledge/Reference:

Economic and Community Development – serving local, state, national, and international clients
Micro-Enterprise Development and Micro Loan Fund Management
Business Education, Mentoring and Assistance Programs
Business Laboratories – Experiential Business Training
Businesses started by former public assistance recipients (W-2, food stamps, etc.)
Social Purpose Enterprises
Individual Development Accounts (IDA), Economic Literacy Education, Financial Awareness

Key People:

President – Wendy K. Baumann
Vice President – Julann Jatczak
Vice President – Jodi M. Sturgeon
Controller – Robert F. Klug

Structure:

Incorporated in the state of Wisconsin in 1987 as a 501(c)(3) tax exempt non-profit corporation
U.S. Department of Treasury, Community Development Financial Institution certified since 1998
U.S. Small Business Administration Women's Business Center since 1988
U.S. Small Business Administration Micro Loan Program Participant since 1989

For More Information:

The Wisconsin Women's Business Initiative Corporation

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