

Success Through Partnerships

Wisconsin's pro-business environment is no secret. Its success can be attributed to partnerships between the public sector and the private sector. This partnership is adept and responsive in providing for modern production facilities, state-of-the-art equipment and a highly skilled and productive workforce, as well as numerous financial resources.

Rheology Research Center
University of Wisconsin-Madison
<http://rrc.engr.wisc.edu>

Office of Corporate Relations
University of Wisconsin-Madison
<http://www.ocr.wisc.edu>

Engineering Polymer Industrial Consortium
University of Wisconsin-Madison, Center for Advanced
Polymer and Composite Engineering (CAPCE)
<http://capce.engr.wisc.edu>

WI Alumni Research Foundation
University of Wisconsin-Madison
<http://www.warf.org>

Manufacturing Outreach Technology Assistance
University of Wisconsin-Stout
<http://nwmoc.uwstout.edu>

**Plastics Technology Certificate Program and
Materials Research**
UW-Milwaukee
<http://www.uwm.edu>

CAD/CAM/CPI Customized Employee Training
Wisconsin Technical College System
<http://www.witechcolleges.org/employers>

UWM Research Foundation
UW-Milwaukee
<http://www.uwmresearchfoundation.org>

Rapid Prototyping Center
Milwaukee School of Engineering
<http://msoe.edu>

**Wisconsin Manufacturing Extension
Partnership (WMEP)**
<http://www.wmep.org>

Plastics Core Curriculum Test Marketing
University of Wisconsin-Platteville
Center for Plastics Processing Technology
<http://www.uwplatt.edu/cfppt>

**Northwest Wisconsin Manufacturing Outreach
Center (NWMOC)**
<http://nwmoc.uwstout.edu>

A Great Place to Live, Work, Play & Learn

Wisconsin is located in the heart of the Great Lakes region – the largest plastics region in the United States. Over 1,000 plastics firms have already discovered the great quality of life that is available in Wisconsin.

- Time is valuable. In Wisconsin, you can be out on a golf course, on a lake or ski hill, at a theatre or sporting event in a matter of minutes.
- Cost-of-living in Wisconsin is lower than the national average. Housing costs are also significantly lower than the major metro areas across the country.
- Life is ideal in Wisconsin with low crime rates and a great education system illustrated by Wisconsin's high school students who continue to top the nation in ACT college entrance exam scores.



<http://www.forwardwi.com>
262-691-7873



WISCONSIN



SETTING THE PACE IN PLASTICS



WISCONSIN: A PLASTICS INDUSTRY LEADER

Facts About Plastics in Wisconsin

◆ Wisconsin is a leader in the plastics industry with over **1,067** plastics firms and a strong infrastructure to support growing plastics companies.

◆ Wisconsin is home to plastics manufacturers and establishments engaged in plastics processing activities (captives) that directly employ nearly **39,800** people.



◆ Nationally, Wisconsin is **ranked 8th** in plastics industry employment. It is also home to a number of plastics dependent industries that use plastics to make various products.



◆ More than **515,000** people are employed by direct and dependent plastic industries in Wisconsin.

◆ The average wage of a plastics industry employee in Wisconsin is **\$40,400**.

◆ The plastics industry's direct payroll, including captive plastic products, in Wisconsin is **\$1.6 billion**. Plastics dependent industries add another **\$12.9 billion** to the state's payroll.

◆ Plastics industry shipments in Wisconsin totaled nearly **\$11.6 billion** in 2006 and comprised 3.1% of national shipments (**\$379 billion**). Nationally, Wisconsin is ranked 10th in total plastics industry shipments.



Source: SPI Web site fact sheets with their sources of the Bureau of Labor Statistics, Harris Info Source, Moore Economics, and Probe Economics.

Plastics Industry Prominent in Wisconsin

◆ Wisconsin is a leader in the plastics industry and offers companies a great location and favorable business climate for manufacturing operations and product development centers.

◆ Wisconsin has a large established plastic cluster that provides new and expanding employers with a skilled and experienced workforce.

◆ Wisconsin has a strong, well-developed manufacturing sector that includes a large concentration of suppliers, mold makers and sophisticated tool and die shops producing high-tolerance dies.

◆ Wisconsin has a superb technical college system with 16 locations across the state that offer companies customized training.

◆ The University of Wisconsin System, with 13 four-year campuses, provides both application-directed training and world-class research that is accessible to the industry.

◆ Wisconsin's infrastructure is solid with electric costs below the national average, abundant water resources, reasonably priced natural gas and a strong telecommunications backbone.

◆ Wisconsin's highway system is among the best in the nation and is within a day's travel of major markets including Chicago, Detroit, Minneapolis/St. Paul and St. Louis.

Creative Partnerships and Resources

◆ Cooperative agreements with trades and professional organizations, as well as national and state industry groups, help to facilitate Wisconsin's plastics industry events and activities.

◆ If you click on "Find a Site or Building" in our Web site, you will find a resource for available buildings and sites in Wisconsin.

